
Press Release – 23rd November 2004

Introducing Pipercross Competition Performance Air Filters.

Pipercross has been making high performance air filters for the motor sport and UK domestic market for over 27 years and are synonymous with motor sport success on the British, European and World stage. Based in Northampton, England, Pipercross is situated alongside some of the biggest names in motor sport engine design and manufacture in the world. Pipercross carry out extensive development work during racing, enabling them to be at the cutting edge of motor vehicle filter design and technology and to produce some of the most advanced filters currently available.

The Pipercross range of high performance motorcycle air filters offer the ultimate in air filtration, giving outstanding performance over the life of the filter compared with the leading cotton gauze products. This is made possible because of the unique filter material used. Every filter is constructed from a multi-laminated layer of reticulated polyurethane lattice (RPL), impregnated with a dirt-retention additive.

The filter framework allows optimum airflow to the induction system, as well as capturing airborne particles in a progressive sieving action. The layers of filter material contain pores of differing size, with larger particles trapped in the outer layers, medium particles at the next layer and so on, through to a final layer that traps particles as small as five microns. Pleated cotton gauze filters, by comparison, have to be cleaned more regularly to achieve the same levels of filter performance. This means that although air flow and power results are often very similar when first fitted, Pipercross filters will flow more air than cotton gauze filters once they start to get dirty.

Pipercross filters are also made from the lightest possible materials and are noticeably lighter than cotton gauze types. Less weight equals more horsepower.

Comparing Pipercross to cotton gauze type filters, you can expect to enjoy the following advantages:

- Equal or better performance gains
- Lighter weight
- Reduced maintenance
- No reduction in airflow when dirty

Pipercross is one of the most successful filter manufacturers in the world and have won many championships, including several World Rally Championships—the ultimate filter performance test. Additionally, they have supplied OE filters to Triumph and are highly recommended by top British Ducati race constructor and performance guru, John Hackett.



Applicable Models and Availability

Kenma have an extensive range of Pipercross air filters already in stock for many Japanese and European motorcycles, including the current litre-class hyper-bikes from Japan.

Pricing

Pipercross air filters are very competitively priced, starting at an RRP of just \$61.00 including GST.